

DIGITAL AD LISTING

528 x 440 pixels

*(Please note that this size is 2x density.
Image will run at 264 x 220 pixels)*

Five Word Maximum Headline Here

This is forty words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc placerat diam arcu. Donec lobortis mauris ac tristique tincidunt. Morbi tempor justo magna, nec commodo uma euismod ut. In maximus laoreet orci. Nam egestas ut nisi eget.

MATERIALS

- **HEADLINE:** 5 words maximum
- **DESCRIPTION:** 40 words maximum
- **WEBSITE URL**
- **IMAGE / DIGITAL AD:** 528 x 440 pixels; .jpg

SUBMISSION

EMAIL: ads@ourstate.com

DEADLINES

Materials are due **3 weeks prior** to the email newsletter send date.

QUESTIONS?

For questions about materials, deadlines, extensions, and other production-related issues, please contact Beth Jones at bjones@ourstate.com or (743) 223-1143

NEWSLETTERS

THIS IS NC

sent weekly (Mondays)

RECIPE BOX

sent weekly (Tuesdays)

TRAVEL & EVENTS

sent weekly (Thursdays)

WEEKEND WATCH

sent weekly (Saturdays)

SUNDAY MORNING READ

sent weekly (Sundays)

ARTS & CULTURE

sent monthly (first Wednesday)

A NOTE FROM ELIZABETH

sent monthly (first Wednesday)

HOME & GARDEN

sent monthly (second Wednesday, March–October only)

OUTDOORS

sent monthly (third Wednesday)

OUR STATE GAMES

sent semi-monthly (second & fourth Friday)

MOST POPULAR

sent monthly (last Friday)

SPECIAL EDITION / LET'S EXPLORE

sent throughout the year; please contact your *Our State* sales rep for available dates