

“BY FAR *Our State* IS THE
MOST EFFECTIVE ADVERTISING
I HAVE EMPLOYED.”



Dr. Edward Paul, Jr.
Optometrist Helping Those with Macular Degeneration
Wilmington, NC

“Thanks to *Our State*, our appointment book now stays full 2 months in advance.”

One of the reasons readers respond to Dr. Paul’s advertising in *Our State* is the supreme confidence and trust they place in the magazine. For 75 years, *Our State* has delivered true and accurate content month after month.

Physicians such as Dr. Paul understand the need to entrust their message in a respected publication that reflects their own integrity and expertise.

After all, we are all known by the company we keep.



Our State
NORTH CAROLINA

For information on advertising in *Our State*,
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