

*“Repeat business
keeps us
coming back.”*

— Jack Powell, owner, Bertie County Peanuts

BERTIE COUNTY
Peanuts
A Taste of Tradition



“When Bertie County Peanuts first started in 1995, we ran a small ad in *Our State*.

Customers told us they’d seen our ad in the magazine, so we continued.

Since then, Bertie County Peanuts has grown 30% to 40% annually, and nearly every year, we’ve also increased our ad size. Last fall, the magazine created an eight-page, color brochure for us that really got us noticed.

We get so much repeat business from folks saying they saw us in *Our State* that, at this point, the magazine is about the only place we advertise.”

***Our State* advertising works. For more information, please call and ask to speak to a sales representative at (800) 948-1409, or email sales@ourstate.com**

Our State
NORTH CAROLINA

