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“We know our advertising works because when people call for information, the majority of the time we hear they read about us in *Our State*.”

- Patricia Suggs
Executive Director, Beaufort Historic Site



“Living in the center of the third oldest town in North Carolina and getting to see people come and enjoy not only the history of this area, but the wonderful shops, restaurants, and the natural beauty of the area is gratifying.

“So is partnering with *Our State*. The magazine is the perfect marketing partner for the Beaufort Historic Site because it appeals to the type of tourist we like to attract to our area.

“‘Heritage Tourism’ is an important industry in North Carolina, and *Our State* promotes this heavily with their articles and photographs. Research shows that this tourist is more sophisticated and truly appreciates the historic value of the area that they visit.”

Our State
NORTH CAROLINA

If you like North Carolina, you'll love *Our State*.

For more information about advertising in *Our State*, please call Jenn White at (800) 948-1409 or email jwhite@ourstate.com